

INVITATION TO SPONSORS



# HeadWay

*Charity Golf Classic*

MAJOR SPONSOR



In support of Headway - Victoria's Parkinson's Centre

**THURSDAY, JUNE 4<sup>TH</sup>, 2020**  
**OLYMPIC VIEW GOLF COURSE**

# The 2020 HeadWay Charity Golf Classic marks over 28 years of raising funds for the Victoria Parkinson's Centre.



Headway - Victoria's Parkinson's Centre is a non-profit society whose purpose is to strengthen individuals', families' and the communities ability to manage the physical, psychological and social effects of Parkinson's.

We are proud to share the same community goals as the sponsors and golfers – awareness and support for people in our community that are faced with challenges.

If you have a colleague who may be interested in becoming a sponsor, please share this package with them!

Thank you  
*Headway - Victoria's Parkinson's Centre*

## EVENT DETAILS

**Location:**

Olympic View Golf Course

**Date:**

Thursday, June 4, 2020

**Time:**

11:00 - 1:00 pm Registration

1:30 - 6:30 pm Golf

6:30 - 7:00 pm Reception

7:00 pm Dinner

**Details:**

- 18 holes of Golf
- 144 Golfers, 175 Dinner Guests
- Entertaining on-course activities
- Dinner

**Cost:**

\$200 per person or \$750 for a team of four

For more information, visit:

**[HeadWayVictoriaGolf.com](http://HeadWayVictoriaGolf.com)**



# Sponsorship Opportunities

## CUSTOM SPONSOR

*Let us design a custom sponsorship package for you to meet your business goals. Here are a few of the potential assets, benefits and opportunities your sponsorship can include to help you reach your business objectives.*

- Opportunity to provide interactive activities to showcase products to golfers at registration and/or tee box
- Display at Tee-box
- Sampling opportunities
- Speaking opportunity at the banquet
- Opportunity to provide gift at each place setting at the banquet
- Opportunity to present prizes and awards
- Social media engagement
- Opportunity to include an article in HeadWay's newsletter distributed to over 750 people
- Company logo in print media promotions
- Company logo on event posters
- Banner at registration area
- Company logo on sign in banquet room
- Opportunity to place product in mulligan bag
- Complimentary entries into the tournament
- Company logo on HeadWay Golf Webpage
- Company logo on golfer map, banquet brochure and banquet slideshow
- Sponsor logo on sign at one tee
- Table at registration area
- Staff engagement and volunteer opportunities
- Customized sponsor opportunities upon request



# Sponsorship Opportunities

## HOLE SPONSOR

\$2,500

*As a hole sponsor you will receive:*

- Company logo in Times Colonist Advertising
- Company name listed on event posters
- Company logo on sign in banquet room
- Opportunity to place product in mulligan bag
- Four entries into the tournament
- Company logo on HeadWay Golf Webpage
- Company logo on golfer map, banquet brochure and banquet slideshow
- Sponsor logo on sign at one tee
- Opportunity to activate sponsorship at one hole

## CONTEST SPONSOR

(Mens/Ladies KP, Mens/Ladies Longest Drive)

\$1,000

*As a contest sponsor you will receive:*

- Company name listed in Times Colonist Advertising
- Company name listed on event posters
- Opportunity to place product in mulligan bag
- Two entries into the tournament
- Company logo on HeadWay Golf Webpage
- Company logo on golfer map, banquet brochure and banquet slideshow
- Sponsor logo on sign at contest tee

## FRIENDS OF THE TOURNAMENT

\$600

*As a friend of the tournament you will receive:*

- Company name on HeadWay Golf Webpage
- Company name listed in banquet brochure and slideshow
- 2 entries into the tournament
- Opportunity to provide hole-in-one prize