

# INVITATION TO SPONSORS



# *26<sup>th</sup> Annual* HeadWay

Victoria Epilepsy & Parkinson's Centre

## *Charity Golf Classic*



MAJOR SPONSOR



In support of HeadWay – The Victoria Epilepsy and Parkinson's Centre

**THURSDAY, JUNE 7<sup>TH</sup>, 2018**  
**OLYMPIC VIEW GOLF COURSE**



# The 2018 HeadWay Charity Golf Tournament marks over 26 years of raising funds for the Victoria Epilepsy & Parkinson's Centre.

Over \$700,000 has been raised and donated at the tournament over the years. Imagine how important this has become!

HeadWay, the Victoria Epilepsy & Parkinson's Centre is a non-profit society whose purpose is to strengthen individuals', families' and the community's ability to manage the physical, psychological and social effects of Parkinson's and epilepsy.

We are proud to share the same community goals as the sponsors and golfers – awareness and support for people in our community that are faced with challenges.

If you have a colleague who may be interested in becoming a sponsor, please share this package with them!

Thank you  
HeadWay, Victoria Epilepsy & Parkinson's Centre

## EVENT DETAILS

**Location:**

Olympic View Golf Course

**Date:**

Thursday, June 7, 2018

**Time:**

11:00 - 1:00 pm Registration

1:30 - 6:30 pm Golf

6:30 - 7:00 pm Reception

7:00 pm Dinner

**Details:**

- 18 holes of Golf
- 144 Golfers, 175 Dinner Guests
- Entertaining on-course activities
- Dinner

**Cost:**

\$180 per person or \$600 for a team of four

For more information, visit:

**[HeadWayVictoriaGolf.com](http://HeadWayVictoriaGolf.com)**



# Sponsorship Opportunities

## PRESENTING SPONSOR SOLD

### PLATINUM SPONSOR \$3,000 - \$10,000

### EVENT PARTNER \$10,000 - \$20,000

*These sponsors receive customized sponsorship packages that deliver the specific assets, benefits and opportunities required to meet their business goals and objectives within an investment range of \$3,000 - \$20,000.*

- Banner at registration area
- Social media mentions
- Opportunity to include an article in HeadWay's newsletter distributed to over 750 people
- Company logo in four, quarter-page Times Colonist Advertisements
- Company logo on event posters
- Company logo on sign in banquet room
- Four complimentary entries into the tournament
- Company logo on HeadWay Golf Webpage
- Company logo on golfer map, banquet brochure and banquet slideshow
- Sponsor logo on sign at one tee
- Speaking opportunity at the banquet
- Opportunity to provide gift at each place setting at the banquet
- Opportunity to present prizes and awards
- Table at registration area
- Display at Tee-box
- Interactive activities to showcase products
- Sampling opportunities
- Opportunity to place product in mulligan bags
- Staff engagement and volunteer opportunities



# Sponsorship Opportunities

## **GOLD SPONSOR** \$2,000

*Included in basic Gold Program. Additional Assets can be added as illustrated in the Platinum and Event Partner Level opportunities to enhance this program to deliver better return on investment.*

- Company name listed in four, quarter-page Times Colonist Advertisements
- Company name listed on event posters
- Company logo on sign in banquet room
- Opportunity to place product in mulligan bag
- Four entries into the tournament
- Company logo on HeadWay Golf Webpage
- Company logo on golfer map, banquet brochure and banquet slideshow
- Sponsor logo on sign at one tee
- Opportunity to activate sponsorship at one hole

## **HOLE-IN-ONE SPONSOR**

- Company name on HeadWay Golf Webpage
- Company name listed in banquet brochure and slideshow

- \* Company to provide hole signage
- \* Minimum \$25,000 Hole-in-One policy coverage for 144 players
- \* 150 yards maximum hole length

## **SUPPORTING SPONSOR** \$1,500

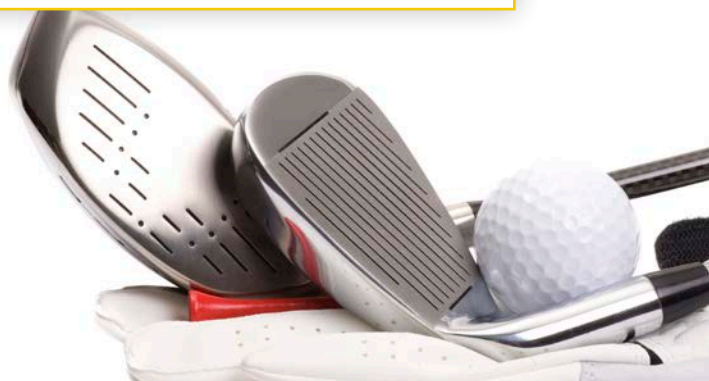
*As a supporting sponsor you will receive:*

- Company name listed in four, quarter-page Times Colonist Advertisements
- Company name listed on event posters
- Company logo on sign in banquet room
- Opportunity to place product in mulligan bag
- Two entries into the tournament
- Company logo on HeadWay Golf Webpage
- Company logo on golfer map, banquet brochure and banquet slideshow
- Sponsor logo on sign at one tee
- Opportunity to activate sponsorship at one hole

## **FRIEND OF THE TOURNAMENT** \$500

*As a friend of the tournament you will receive:*

- Company name on HeadWay Golf Webpage
- Company name listed in banquet brochure and slideshow
- 2 entries into the tournament



# Sponsorship Agreement Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## PLEASE SELECT THE LEVEL OF SPONSORSHIP

- Event Partner -\$ \_\_\_\_\_     Platinum     Gold     Supporting  
 Hole-in-One     Friend of the Tournament

## In addition to the above sponsorship, I would like to add:

\_\_\_\_\_ # Golf Tournament tickets (including dinner) @ \$180 per person = \$ \_\_\_\_\_

\_\_\_\_\_ # Team of four for \$600 = \$ \_\_\_\_\_

\_\_\_\_\_ # Banquet tickets @ \$75 per person = \$ \_\_\_\_\_

## Player/ Dinner Guest Names:

|       | Golfer                | Dinner                |
|-------|-----------------------|-----------------------|
| _____ | <input type="radio"/> | <input type="radio"/> |
| _____ | <input type="radio"/> | <input type="radio"/> |
| _____ | <input type="radio"/> | <input type="radio"/> |
| _____ | <input type="radio"/> | <input type="radio"/> |

- Please include me as a sponsor. My cheque is enclosed.  
 Please include me as a sponsor. Invoice me in (month) \_\_\_\_\_.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Fax your form to (250) 475-6619 or mail to:**  
Make cheque payable to: HeadWay Charity Golf Classic  
202 – 1640 Oak Bay Ave.  
Victoria, BC V8R 1B2

Please send your high resolution logo (EPS preferred) and any usage guidelines to our event manager, **Monica Powell** at [monica@monicapowellevents.ca](mailto:monica@monicapowellevents.ca).