

INVITATION TO SPONSORS



HeadWay

Victoria Epilepsy & Parkinson's Centre

Charity Golf Classic

OUR SILVER ANNIVERSARY



MAJOR SPONSOR



In support of HeadWay – The Victoria Epilepsy and Parkinson's Centre

THURSDAY, JUNE 8TH, 2017
OLYMPIC VIEW GOLF COURSE



The 2017 Headway Charity Golf Tournament marks over 25 years of raising funds for the Victoria Epilepsy & Parkinson's Centre.

Over \$700,000 has been raised and donated at the tournament over the years. Imagine how important this has become!

HeadWay, the Victoria Epilepsy & Parkinson's Centre is a non-profit society whose purpose is to strengthen individuals', families' and the community's ability to manage the physical, psychological and social effects of Parkinson's and epilepsy.

We are proud to share the same community goals as the sponsors and golfers – awareness and support for people in our community that are faced with challenges.

If you have a colleague who may be interested in becoming a sponsor, please share this package with them!

Thank you
HeadWay, Victoria Epilepsy & Parkinson's Centre

EVENT DETAILS

Location:

Olympic View Golf Course

Date:

Thursday, June 8, 2017

Time:

11:00 - 1:00 pm Registration

1:30 - 6:30 pm Golf

6:30 - 7:00 pm Reception & Silent Auction

7:00 pm Dinner

Details:

- 18 holes of Golf
- BBQ lunch sponsored by Peninsula Co-op
- 144 Golfers, 175 Dinner Guests
- Entertaining on-course activities
- Champagne reception sponsored by Enrico Wineries
- Dinner & Silent Auction

Cost:

\$180 per person or \$600 for a team of four

For more information, visit:

HeadWayVictoriaGolf.com



Sponsorship Opportunities

PRESENTING SPONSOR SOLD

PLATINUM AND EVENT PARTNER \$3,000 - \$20,000

These sponsors receive customized sponsorship packages that deliver the specific assets, benefits and opportunities required to meet their business goals and objectives within an investment range of \$3,000 - \$20,000.

- Banner at registration area
- Social media mentions
- Opportunity to include an article in HeadWay's newsletter distributed to over 750 people
- Company logo in four, quarter-page Times Colonist Advertisements
- Company logo on event posters
- Company logo on sign in banquet room
- Four complimentary entries into the tournament
- Company logo on HeadWay Golf Webpage
- Company logo on golfer map, banquet brochure and banquet slideshow
- Sponsor logo on sign at one tee
- Speaking opportunity at the banquet
- Opportunity to provide gift at each place setting at the banquet
- Opportunity to present prizes and awards
- Table at registration area
- Display at Tee-box
- Interactive activities to showcase products
- Sampling opportunities
- Opportunity to place product in mulligan bags
- Staff engagement and volunteer opportunities

Sponsorship Opportunities

GOLD SPONSOR \$2,000 - \$5,000

Included in basic Gold Program. Additional Assets can be added as illustrated in the Platinum and Event Partner Level opportunities to enhance this program to deliver better return on investment.

- Company name listed in four, quarter-page Times Colonist Advertisements
- Company name listed on event posters
- Company logo on sign in banquet room
- Opportunity to place product in mulligan bag
- Four entries into the tournament
- Company logo on HeadWay Golf Webpage
- Company logo on golfer map, banquet brochure and banquet slideshow
- Sponsor logo on sign at one tee
- Opportunity to activate sponsorship at one hole

HOLE-IN-ONE SPONSOR

- Company name on HeadWay Golf Webpage
- Company name listed in banquet brochure and slideshow

- * Company to provide hole signage
- * Minimum \$25,000 Hole-in-One policy coverage for 144 players
- * 150 yards maximum hole length

SUPPORTING SPONSOR \$1,500

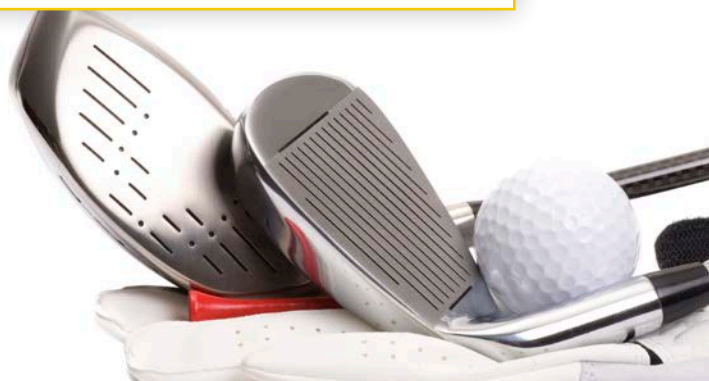
As a supporting sponsor you will receive:

- Company name listed in four, quarter-page Times Colonist Advertisements
- Company name listed on event posters
- Company logo on sign in banquet room
- Opportunity to place product in mulligan bag
- Two entries into the tournament
- Company logo on HeadWay Golf Webpage
- Company logo on golfer map, banquet brochure and banquet slideshow
- Sponsor logo on sign at one tee
- Opportunity to activate sponsorship at one hole

FRIEND OF THE TOURNAMENT \$500

As a friend of the tournament you will receive:

- Company name on HeadWay Golf Webpage
- Company name listed in banquet brochure and slideshow
- 2 entries into the tournament



Sponsorship Agreement Form

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____ Fax: _____ E-mail: _____

PLEASE SELECT THE LEVEL OF SPONSORSHIP

Event Partner -\$ _____ Platinum Gold Supporting Hole-in-One

In addition to the above sponsorship, I would like to add:

_____ # Golf Tournament tickets @ \$180 per person = \$ _____

_____ # Team of four for \$600 = \$ _____

_____ # Banquet tickets @ \$75 per person \$ _____

Player/ Dinner Guest Names:

	Golfer	Dinner
_____	<input type="radio"/>	<input type="radio"/>
_____	<input type="radio"/>	<input type="radio"/>
_____	<input type="radio"/>	<input type="radio"/>
_____	<input type="radio"/>	<input type="radio"/>

Please include me as a sponsor. My cheque is enclosed.

Please include me as a sponsor. Invoice me in (month) _____, 2016.

Date: _____ Signature: _____

Fax your form to (250) 475-6619 or mail to:

Make cheque payable to: HeadWay Charity Golf Classic
202 – 1640 Oak Bay Ave.
Victoria, BC V8R 1B2

Please send your high resolution logo (EPS preferred) and any usage guidelines to our event manager, **Monica Powell** at monicapowell@shaw.ca.